

General Writing Instruction:

- Use professional language, which means AVOID first person expressions such as “I”, “we”, “our”. Use normal prose, active voice and third party language. Do NOT use informal wording, contractions, jargon, slang terms, or superlatives. Exclude similes/metaphors (and humor!)
- Use present tense to report well accepted facts, e.g. 'Pyrite is a sulfide mineral'. Use past tense to describe specific results, e.g. 'When acid was applied, the specimen effervesced'
- Be quantitative wherever relevant (stats, numbers etc.). Use appropriate subscript and superscript, especially when it comes to chemical formulas and mathematical units.
- Use precise concrete language, no ambiguity e.g, ‘correlated’ ≠ ‘related’. Use simple language – no unnecessary “frills” (distractions). Pay attention to sentence structure and grammar

